FROM THE PRESIDENT

Our Mission: To provide for informational and educational exchanges on all aspects of carnivorous plants, to support horticultural and scientific studies of carnivorous plants, to encourage the cultivation, conservation, and appreciation of carnivorous plants, and to aid in the propagation and dissemination of carnivorous plants.

Over the past six months to a year I’ve been struck by how fully ICPS members and people from the general CP community embrace or participate in the ICPS mission. It is an exciting time – all over the globe people are writing individual blogs, participating in on-line discussion forums, organizing local carnivorous plant clubs and societies, providing educational and conservation talks and hosting plant shows.

One of the big things that happened recently was the ICPS2012. The time, effort, and dedication of members coordinating and attending events like ICPS2012 help further the mission of the ICPS – thank you to the New England Carnivorous Plant Society for hosting! It’s always exciting to hear how far people travel from around the world to attend.

Something great about the CP community is not only its passion and international diversity, but the diversity of age across the community. From youth to elders, we have a wide age range of those passionate about CPs. In order to further our efforts to cultivate informational and educational exchanges on all aspects of carnivorous plants across our diverse community we use a range of print, electronic, and social media tools.

As the range and use of communication and social media tools continues to grow – we are also continuing to evolve and are interested in using all the tools we can to continue our mission, and in the process nourish and cultivate a vibrant CP community.

So, how can you help? Here are a couple easy things you can do:

- Volunteer – if you have an idea that will assist in the ICPS mission and the dedication to carry it out, let us know.
- Submit an article to the CPN – we’re always on the lookout for articles, essays, and reports from the CP community. While we do have some more scholarly science based articles, ICPS members are always excited and interested in hearing about your cultivation tips and tricks, and field reports!
- While keeping the ICPS mission in mind, I encourage you to explore the ICPS social media outlets – the Forum, Facebook, ICPSTv on YouTube, and Flickr. After you check them out I’d like to hear from you, general users to the social media super users. Are we using these to the fullest potential? Are there other social media outlets or uses we should think about using? Please send me your thoughts on how we can use social media to its’ fullest potential to further the ICPS mission.

I look forward to hearing from you!

Mike Baldwin
michael@carnivorousplants.org